

RAMESH BABU DRAKSHARAPU

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Summary:

Creative and detail-oriented UI/UX Designer with 6+ years of experience designing intuitive and user-centered digital products for **e-commerce and SaaS platforms**. Proficient in **Figma, Adobe XD, and user research methodologies**, with data-driven design solutions. Passionate about solving complex problems through thoughtful design and delivering seamless user experiences.

Skills:

- **UI Design:** Visual design, **Typography**, color theory, responsive design, **design systems**.
- **UX Design:** User research, **wire framing, prototyping**, usability testing, information architecture.
- **Tools:** **Figma**, Sketch, **Adobe XD**, InVision, Photoshop, Illustrator
- **Soft Skills:** **Collaboration**, communication, problem-solving, attention to detail.
- **Other:** **HTML/CSS, Word press, Accessibility** standards, Agile/Scrum methodologies.

Experience:

➤ Pole To Win Co Pvt Ltd

- UI UX Designer - Mar 2020 – Apr 2024

- **Responsibilities:**

Research: Conducting user research, creating personas, and mapping user flows.

Design: Wire framing, prototyping, and creating UI elements for both web and mobile platforms.

Testing: Conducting usability testing and refining designs based on feedback.

Collaboration: Engaging with cross-functional teams to ensure design goals are met and the user experience is cohesive.

Branding: Ensuring visual consistency with brand guidelines across products.

Iteration: Continuously refining designs based on user feedback, business goals, and technological constraints.

➤ Neumeric Technologies Corp

- UI UX Designer - Jul 2019 - Feb 2020

- **Responsibilities:**

- **Translated complex concepts into intuitive user experiences** by creating detailed user flows, wireframes, mockups, and interactive prototypes.
- **Created user-centered interfaces** by transforming ideas into actionable designs, ensuring seamless navigation and usability.
- **Developed high-fidelity prototypes** to visualize user interactions and validate design concepts through usability testing.
- **Led ideation and concept development** for responsive web and mobile applications, delivering designs that met user and business requirements.
- **Crafted visually appealing and functional UI** for cross-platform applications, ensuring consistency across devices.
- **Conducted brainstorming sessions** to generate innovative design ideas and solutions for complex user problems.

➤ Sciens Software Technologies

- UI Designer - May 2018 - May 2019

- **Responsibilities:**

- Acted as the primary communication bridge between the Digital Platforms Manager and internal content owners to ensure tasks were properly prioritized, documented, and delivered on time.
- Developed **responsive websites and web applications** using **HTML5, CSS3**, JavaScript, query, Bootstrap 4, and Word Press, improving user engagement by 25%.
- Built **scalable and modern web apps** with Bootstrap, delivering visually appealing interfaces.

- Designed and delivered **responsive wireframes and mockups** optimized for a wide range of devices, ensuring a seamless user experience.
- Utilized **Git for version control** to streamline collaboration and ensure efficient code management.
- Collaborated with cross-functional teams to implement **pixel-perfect designs** and ensure alignment with business goals.

Education:

- Kakinada Institute of Technology And Science, Divili
 - **M.Tech.**, ES & VLSI - 2015 – 2018
- Aditya College of ENgineering, Surampalem
 - **B.Tech.**, ECE - 2010 - 2014
- Narayana Junior College, Rajahmundry
 - Intermediate, 2008 – 2010
- Bala Vignaya Mandir, Rajahmundry
 - Schooling, 1998 – 2008

Personality:

A **collaborative team player** with a knack for **innovation**. Enjoy **brainstorming** ideas, prototyping **solutions**, and refining designs based on user **feedback**. **Passionate** about accessibility and creating inclusive designs that work for **everyone**.

Self-Declaration:

All the information & details that I compressed is truth, genuine & Original.

Place: Rajahmundry

Date:

(RAMESH BABU DRAKSHARAPU)